



NEWCASTLE UNDER LYME'S

# CIRCUS STORIES

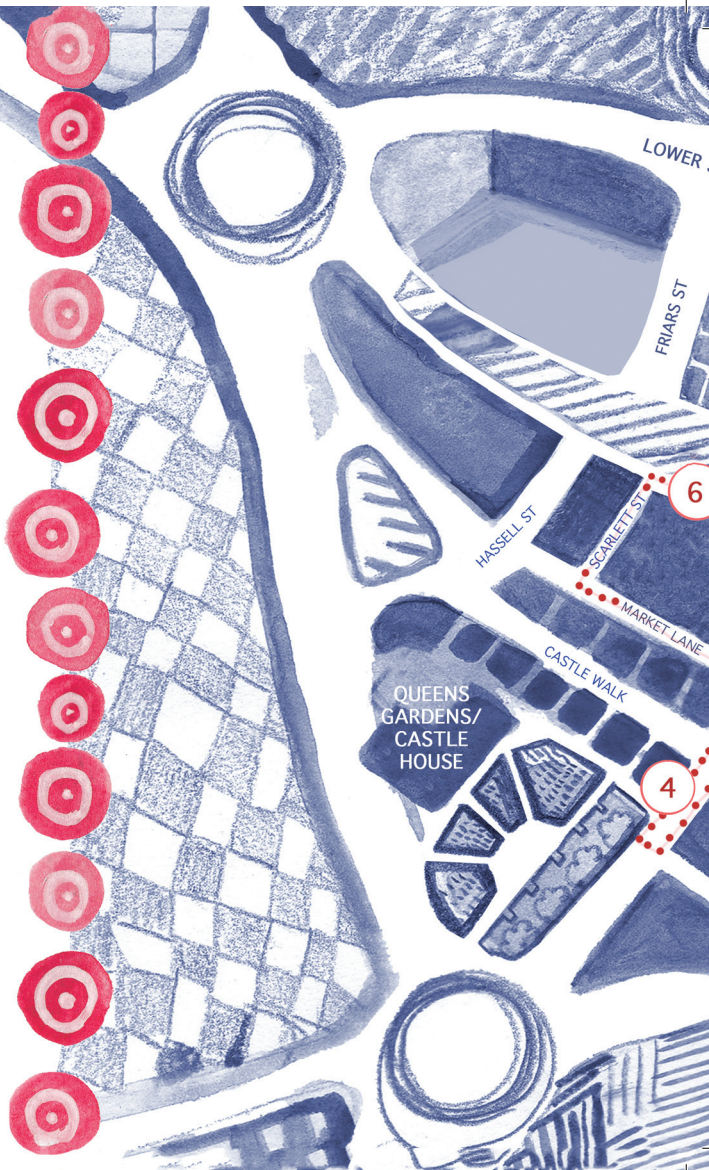
A dark blue silhouette of the town of Newcastle Under Lyme, including the castle, is positioned at the bottom of the page. The background behind the silhouette is a vibrant red sunburst pattern with various geometric shapes like triangles, diamonds, and circles in shades of blue, green, and yellow scattered throughout.

TOWN  
TRAIL





# TOWN TRAIL MAP





# 1 RED LION SQUARE





Much of the town's buildings and landmarks in Newcastle remain exactly as a young Philip Astley would have seen them. Directly in front of you, you will see what is thought to be the last surviving archway from the stagecoaching past.

The Globe operated as a popular coaching inn and post house, a place where horses were kept.



Through the arch as you turn up towards St Giles Church, look out for a building that once situated Samuel Bell's Pomona Potworks. It became the first pottery in Staffordshire to produce soft-paste porcelain around the year 1745.

# 2 BRIDGE STREET





descendant of horse history and trick

your ring is a direct

riding and evolution used the word enjoyman acts

were presented

The former Golden Ball Inn is the only building in the area to retain it's original 17th century half-timbered frontage.

As you cross over the road here, look up. Can you spot the decorative urns on the roof top?





Notice the details on the buildings heading down Ironmarket. Have you spotted the interesting plaque in this location?

If you look closely you can also spot old tram brackets a few doors down from here. The former electric tramway service ran between 1899- 1928.



# 4 IRONMARKET



Driven circus, original  
music and  
storytellers.


The nearby  
Queens Gardens  
were laid out in 1897.  
What lovely colours do  
you see here?

The old Post Office opened  
in 1914. Horse and carts  
passed up and down the  
Ironmarket frequently until  
they were replaced by  
motorised delivery vehicles.

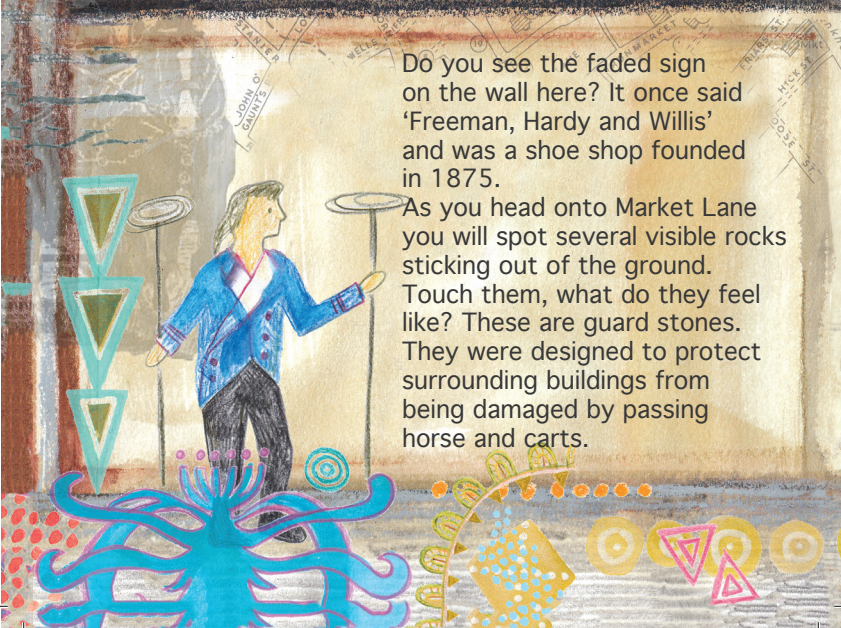
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MARKET LANE

NEWCASTLE



Do you see the faded sign on the wall here? It once said 'Freeman, Hardy and Willis' and was a shoe shop founded in 1875.



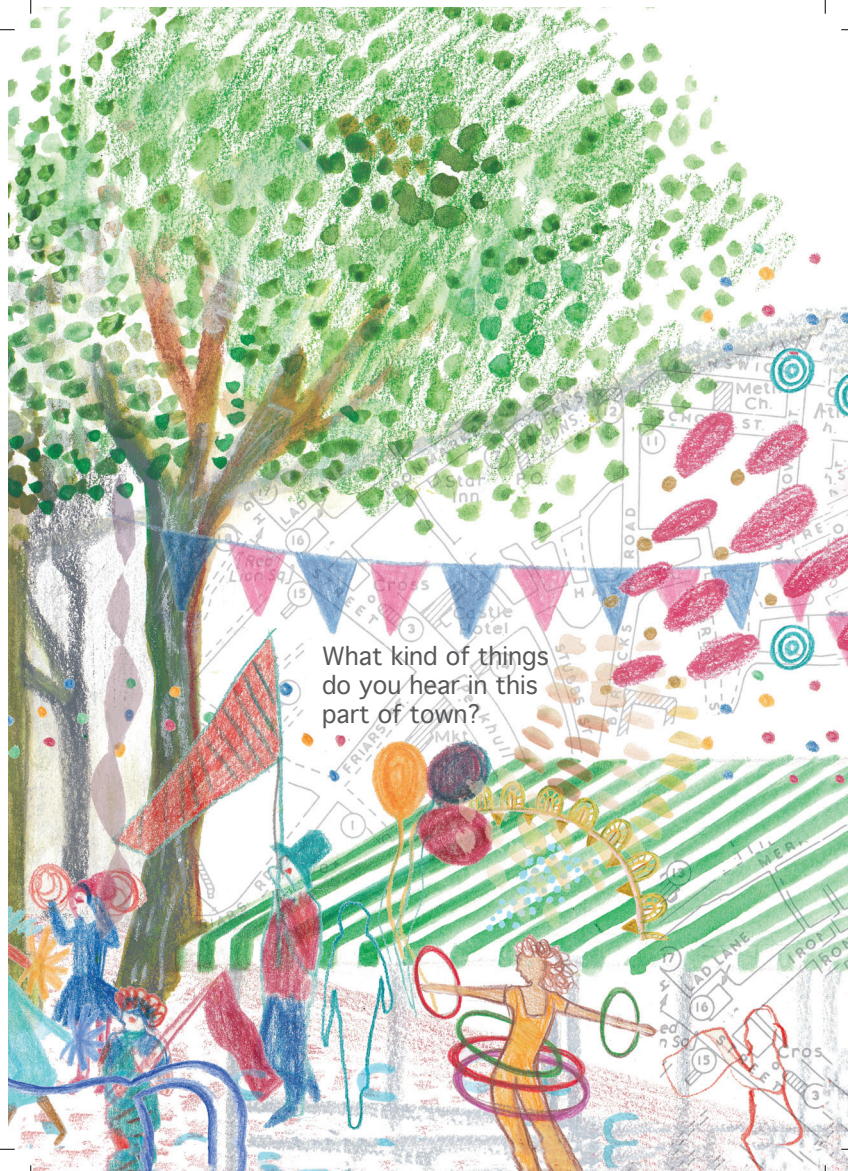
As you head onto Market Lane you will spot several visible rocks sticking out of the ground. Touch them, what do they feel like? These are guard stones. They were designed to protect surrounding buildings from being damaged by passing horse and carts.



# 6 HIGH STREET

Once you reach the iconic Guildhall built in 1713, stop and take notice of the building behind you, the former Castle Hotel. The only coaching house building to have survived to the present day. It was a popular stop for traffic to and from Liverpool and Manchester, before the arrival of railways.





What kind of things  
do you hear in this  
part of town?

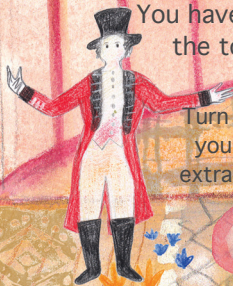
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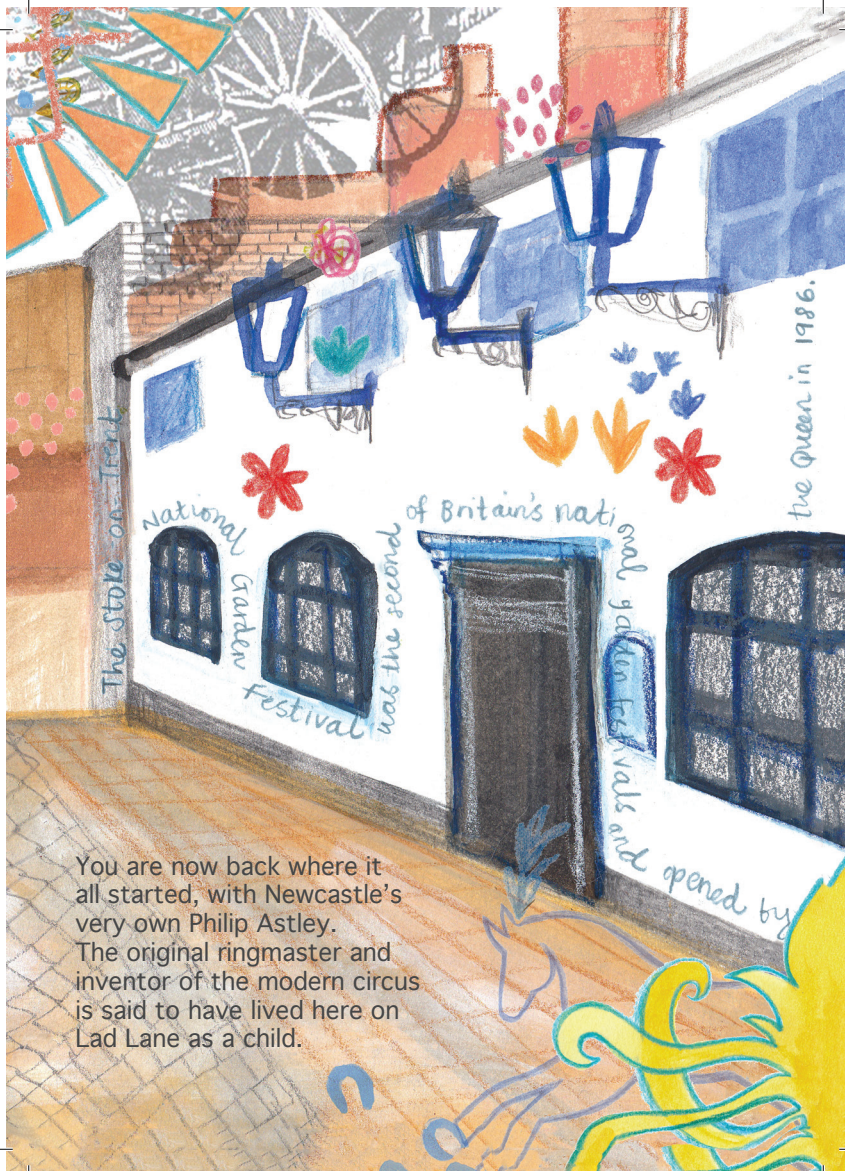
LAD LANE

ASTLEY WALK

CONGRATULATIONS!  
You have completed  
the town trail!

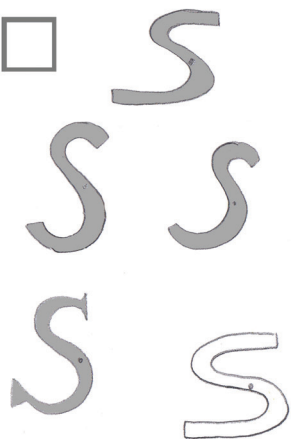
Turn over to see if  
you spotted the  
extra hidden gems.



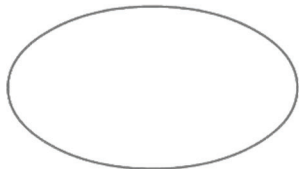


You are now back where it all started, with Newcastle's very own Philip Astley. The original ringmaster and inventor of the modern circus is said to have lived here on Lad Lane as a child.

## IRONMARKET



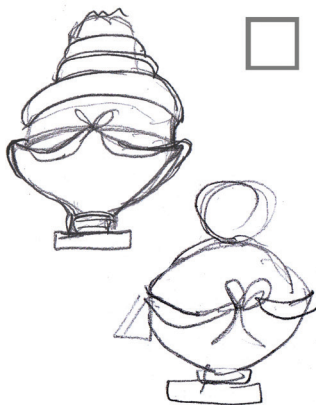
A face on a building right next to the old Post Office.  
What date appears underneath?



## MERRIAL ST



## BRIDGE ST



Did you spot any of these?



Colour in when you find these decorative entrance floor tiles.

Clue: They are somewhere near the sunken roundabout.





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NEW VIC

