

Windows of Wonder

Windows of Wonder is part of Appetite's Seasonal Specials programme and is a truly unique illuminated artwork trail popping up in ten shop windows across the City Centre. Each window has been designed by artists with the business owners to bring the window to life; day or night. This magical trail will run for 4 weeks during the winter.

Appetite have worked with Stoke-on-Trent City Centre Business Improvement District (BID) to bring **Windows of Wonder** for the first time to Stoke-on-Trent City Centre. The trail is part of the national **Windows of Wonder** project that sees communities illuminate and decorate their windows, celebrating public spaces and bringing people together.

Together we have commissioned 10 artists to work with 10 shops. The artists have let their imaginations run wild to create their unique **Windows of Wonder**. Make sure you see them all!

Have a wander, take a look, gaze in wonder and ENJOY!



Please help keep everyone safe when enjoying the trail.
Hands, Face, Space, Track & Trace.



Windows of Wonder is brought to you by Appetite and Stoke-on-Trent City Centre Business Improvement District (BID), working together to bring art to the city centre.



appetite

Appetite exists to get more people in Stoke-on-Trent and the Borough of Newcastle-under-Lyme to experience and be inspired by the arts.

The Appetite programme is funded through National Lottery by Arts Council England and is led by the New Vic Theatre in partnership with Partners in Creative Learning, 6Towns Radio, Staffordshire University, Newcastle Business Improvement District (BID), Go Kidsgrove and Keele University. Appetite also works closely with Stoke-on-Trent City Council, Newcastle Borough Council, Staffordshire County Council and Aspire Housing.

Find out more: www.appetite.org.uk   



Stoke-on-Trent City Centre Business Improvement District (BID) is a business-led and business-funded not-for-profit organisation, representing 436 businesses. It was formed to deliver improvements through additional services, initiatives and events and its vision for its 5-year term is to promote and support a safe, welcoming, and engaging city centre.

Priorities for the BID include Place Management – to improve the look and feel of the area, make safer and provide a warm welcome to visitors which it does through the three Street Ambassadors; Place Management – to increase footfall through positive promotion and events in the City Centre; and Business Community Support – to aid businesses in the BID area through networking opportunities, training and growth strategies.

Find out more: www.stokeontrentcitycentre.co.uk   

Appetite Programme Funders:



Seasonal Specials Funders:



Appetite Consortium Partners:



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Windows of Wonder

Transforming windows of City Centre shops

Part of



**Sat 5 Dec
- Sat 2 Jan
2021**

Follow the trail to experience 10 amazing windows, each designed and produced by artists.



#WindowsOfWonder
appetite.org.uk



With thanks to the following businesses for taking part in Windows of Wonder.

Costa Coffee

Costa Coffee serves up high quality Italian coffee made from slow-roasted beans, plus a myriad of hot drinks, sandwiches, snacks and pastries. Plus, their Christmas menu is a must-try!

Sharps

Sharps is the UK's leading fitted bedroom furniture and fitted wardrobes specialists and experts in maximising every inch of space with a trusted heritage of over 40 years.

Waterstones

Waterstones is a quality book shop full of the latest chart toppers alongside the old classics. It offers a wide range of books, great value and expert advice.

Barnet Gentlemen's Hairdressers

Barnet Gentlemen's Hairdressers is a modern, yet traditional barbers with the skills and expertise to make you look dapper, no matter the style!

Brassingtons

Brassingtons is currently run by the 4th generation of Brassingtons, having been trading since 1901. Famed for its high quality footwear and excellent service, you'll find many brands here but perhaps most notably, an extensive collection of Doc Martens - the perfect Christmas gift for the fashion-conscious in your life.

Vision Personalised Gifts

Vision Personalised Gifts is a new shop on Piccadilly that specialise in making products truly personal by embellishing them with a name or a message. Here, you can find the perfect gift to immortalise a memory, or to give this Christmas.

The Stage Door

Located next to the much-loved music venue The Sugarmill, The Stage Door is the city centre's only alternative rock pub and we can't wait to pay a visit once COVID restrictions are lifted.

Cross Rhythms Community Radio & Stoke-on-Trent City Centre BID

This Cheapside location is home to Cross Rhythms Community Radio and your very own Stoke-on-Trent City Centre BID.

Aynsley Insurance

Aynsley Insurance is an independent insurance broker offering wide range of commercial and personal insurance products.

The Corner

Food lovers rejoice in this café-bar plating up American influenced food from eggs Benedict at breakfast, to loaded fries, Po' boy sandwiches and hand-made pies for lunch and dinner. Orders for collection can be placed so you can enjoy it from the comfort of your own home.



Learn more about each artwork by visiting www.appetite.org.uk or scan the QR code on each window

- 1 **Costa Coffee**
Olivier Jamin
Lost in Translation
- 2 **Sharps**
Katrina Wilde
Textile I (home-bound)
- 3 **Waterstones**
Philip Hardaker
Celebration of Stoke-on-Trent and Its People
- 4 **Barnet Gentlemen's Hairdressers**
Michael Deaville
Santa's Paraphysical Haircut
- 5 **Brassingtons**
Becki Kremer
First Snow
- 6 **Vision Personalised Gifts**
Jon Paul Green
Christmas Card
- 7 **The Stage Door**
Nikita Faie
The Girl on Gitana Street
- 8 **Cross Rhythms Community Radio & Stoke-on-Trent City Centre BID**
Kornelia Herms
Shoji Inspired
- 9 **Aynsley Insurance**
Lo'Co Scenic
Pop-up Panto
- 10 **The Corner**
Tracey Meek
Cloud Explosion

Take part in Arts Award as part of Windows of Wonder. Head to www.appetite.org.uk/ss-arts-award/ to download your free pack.